

MAKING GLOBAL GOALS LOCAL BUSINESS



After the largest public consultation ever undertaken, the SDGs were adopted in 2015 by the UK and the other 192 Member States of the United Nations. At the heart of the 2030 Agenda for Sustainable Development, they call for economic growth, innovation, circular economies and upgraded infrastructure, as well as providing a path to end extreme poverty, fight inequality, and protect the planet.

The Global Goals were hailed as a 'paradigm shift for people and planet' by former Secretary-General of the United Nations Ban Ki-moon. They are going to transform our world, and that transformation will create opportunities for new business models to deliver new products and services into new markets.

Every company (and every citizen) needs to understand this important global mega-trend!

Come to

Making Global Goals Local Business Belfast

We will answer the questions:

- *What* are the Global Goals?
- *Why* should business care about the Goals?
- *How* can business contribute to achieving the Goals and benefit from doing so?

Register here

Don't delay, places are limited.

Click here for more information on the SDG Roadshow 2018.



#SDGRoadshow

Tuesday May 8th

1:30pm to 6:00pm

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